

MICAMO

A Creative Production Partner for Marketing Agencies

Your creative vision. Our production partnership.

WHO WE ARE

micamo is an independent storytelling and creative production studio that helps bring ideas to life through thoughtful visual storytelling. We collaborate with brands, agencies, and creative partners to develop and produce compelling content shaped by each project's goals, audience, and vision.

We work alongside marketing agencies to complement their existing capabilities, support client projects, and turn creative concepts into meaningful visual experiences.

PRODUCTION CAPABILITIES

BRAND & COMMERCIAL CONTENT

- Brand films and company stories
- Commercial and campaign content
- Brand identity storytelling
- Audience-focused visual content

DOCUMENTARY & EDITORIAL STORYTELLING

- Documentary-style films
- Community and human-interest stories
- Interview-driven storytelling
- Mission- and purpose-led content

CREATIVE DEVELOPMENT

- Story concept development
- Narrative direction and story structure
- Creative treatments and project development
- Translating ideas into production-ready concepts

PRODUCTION COLLABORATION

- Production support for agency-led campaigns

- Creative collaboration from concept through delivery
- Production solutions tailored to project scope
- Flexible collaboration with existing agency teams and creative partners

WHITE-LABEL PRODUCTION & AGENCY COLLABORATION

Your team. Your client relationships. Our production support.

Micamo partners with marketing and creative agencies behind the scenes, providing flexible creative development and production support that integrates with existing agency workflows.

We understand that every agency has its own processes, client relationships, and creative standards. Our collaborative approach is designed to support the agency's vision, maintain a consistent client experience, and help bring projects from concept to completion.

Whether supporting branded content, commercial campaigns, or story-driven digital projects, we work as an extension of your team—adapting to the needs of each engagement and the role you need us to play.

HOW WE PARTNER WITH AGENCIES

An extension of your creative team.

Every agency has its own process, clients, and creative vision. Micamo approaches each partnership with that in mind, working collaboratively to support the agency's objectives while helping bring its ideas to life.

Whether you need a production partner for a specific campaign, support developing a compelling story, or a creative collaborator for a new client opportunity, we approach each project with intention, flexibility, and a commitment to the work.

OUR APPROACH

01 — DISCOVER

Understand the brief, audience, objectives, and creative vision.

02 — DEVELOP

Shape the story, approach, and production plan around the project's needs.

03 — PRODUCE

Bring the creative vision to life through a thoughtful, collaborative production process.

04 — DELIVER

Provide the agreed-upon final content and deliverables aligned with the project's goals.

LET'S MAKE SOMETHING MEANINGFUL.

Have a campaign, client brief, or creative concept that could benefit from a production partner?

Let's start a conversation.

MICAMOINC.COM/AGENCY-PARTNERS

Independent storytelling. Thoughtful production. Creative collaboration.